

CLIENT ROADMAP

WEEK 1

Discovery & Onboarding

- ◆ Discovery Meeting
- ◆ Platform Setup
- ◆ Complete Onboarding Form
- ◆ Training Session

WEEK 2

Strategy Development

- ◆ Strategy Planning
- ◆ Campaign Setup
- ◆ Website Integration

WEEK 3-5

Launch & Optimization

- ◆ Campaign Launch
- ◆ Optimization
- ◆ Monthly Updates

WEEK 6+

Ongoing Management & Support

- ◆ Regular Communication
- ◆ Continuous Improvement
- ◆ Quarterly Strategy Reviews

ONGOING

Launch & Optimization

- ◆ Monthly Reports
- ◆ Monthly Feedback Meeting

ONGOING

Strategic Planning & Growth

- ◆ Long-term Strategy
- ◆ Scaling Opportunities
- ◆ Market Insights